**New User Sign-up**

Initial user signup

Page 1.

\_\_\_\_\_\_\_\_\_\_\_, Let’s begin your Kudotree profile!

\*Country

\*Zip code

\*Male or Female

\*DOB

I am currently-

[ ]**Employed**

If checked, it will ask for

* Job title
* Company

[ ] **Job Seeker**

If checked, it will ask for

* Most recent position
* Most recent company

Do you need assistance finding a position?

If yes, would you like Kudotree to help you?

Your list of skill-sets will determine what type of companies/recruiters will be contacting you.

Would you like to display your skill-sets now? /Can be done after signup for quicker profile completion

[ ] **Business/Owner**

If checked, it will ask for

* Company Name
* Is this your only location?

Would you like help finding and identifying your customer base?

Your type of services or products offered will help us determine what clientele demographic you may be looking for. Would you like to select what kind of services or products you will be providing? /Can be done after signup for quicker profile completion.

[ ]**Student**

If checked, it will ask for

* School/University
* Dates Attended?

Do you need assistance finding a position?

If yes, would like Kudotree to help you?

Your list of skill-sets will determine what type of companies/ recruiters will be contacting you.

* Would you like to display your skill-sets now?/Can be done after sign up for quicker profile completion

Page 2

User adoption process

Welcome \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, Let’s connect you with who you already know and prefer!

\*Option to add email address

If email is given, Kudotree will send email.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, please confirm your email address for a unmatched experience on Kudotree.

[ ] Confirm your email address

Page 3.

Home page

Congratulations , \_\_\_\_\_\_\_\_\_\_\_\_\_ ! You have finished the signup process and can now start growing your Kudotree.

\*\*\*Tutorial POP-UP\*\*\*

Kudotree will help you find the connections, services, and businesses you need. Kudotree will also help you stay connected with and share your preferred services that you use right now. Let’s take a look at your home page.

User can opt out of tutorial\*

-If opted in

Tutorial page 2

List of features to run through

-Kudotree - How to add/prefer connections

-Request - How to requests needs and certain type of connections

-Icebreaker- How to set that up and use the feature

- Preferred connections feed list – How to set up the feed.

-Set up skills

**Desktop home page description**

**Search** – for tagged services, people – by name or profession, companies, and things

**Status Update box** – User will be able to enter text only updates for now.

\*\*\* How difficult would it be to do push notifications or text messages to people that prefer you for a service?, example: If a trainer wanted to notify all his clients that follow him on Kudotree that he has a special , would this be possible? This would probably be a premium feature that we would charge for\*\*\*

\*\*\* How difficult would it would it be to add a feature to add pictures?

**News Feed**-

Users Kudotree news feed will have all four tabs to sort through each one – Professional , Preferred and who prefers you. Search bar will be included to sort through connections with other users, businesses/companies.

**Companies** – Open to discussion - Should companies be involved this early on? If so,

Companies that you prefer and or follow.

**Kudotree** (contact list)- Users Kudotree will have all four tabs to sort through each one – personal, professional , preferred and who prefers you. Search bar will be included to sort through

Market Place –Next phase with Kudotree

**Request** – User will select the request button to notify to their network that they have a need.

1. Select request icon
2. Determine whether it is personal, professional, or all.
3. Select the search tab to key in desired profession, business, place, function, or etc.)
4. Select the best choice for need
5. Then press submit and wait for network to shoot over their preferred connections.
6. Request PRO – If no matching need pops up in the search results- professionals offering that service can be notified that the specific user has a need. Contact Management System will allow the seeking user to scroll who’s replied to their posting.

**Mail** - Basic mail functionality

* Compose
* Sent
* Received

**Notification** –

* When someone wants to connect
* When someone prefers you
* When Someone requests a need that you have preferred

\*\*\* When someone visits you more than once \*\*\*

* When someone is requesting your service - Premium

**Accounts & Settings**-

* User – Sign out
* Account type- Upgrade
* Privacy & Settings
* Help Center

**Who’s viewed you**

* Users that have viewed your profile.

**Who you viewed** – MVP

* Profiles that you recently viewed.

**Preferable connections -**

* This will be a portion of the home page where someone can select the type of users that they might want to know.
* This can be defined by skill-sets, interests, overall profession, and then connections in common.

**Advertising** – Targeted advertising

**Needs of network** – Portion of the homepage where users can see their connections pending needs. Users can click on this box and then have the request page pop up to delegate and assign possible pending requests.

**Calendar** -

* General in-house calendar for basic/free
* Microsoft Exchange option for premium?

**Professional Diversity Graph**–

* Graph will display types of connections into different professions.

**Graph Stats** –

* Graph will show top preferred professionals for each profession
* Most active user
* Largest networks

**Ice Breaker**-

* User can select a pre-defined interest that they are passionate about. – Free
* User can customize their Ice Breaker and have up to three. – Premium
* User can start a message off an ice breaker

Hello \_\_\_\_\_\_\_\_\_\_\_\_\_,

I noticed that we had \_\_\_\_\_\_\_\_\_\_\_\_ in common. How long have you been interested in \_\_\_\_\_\_\_\_\_\_\_\_ for?

Both types of profiles would fill out both type and defined. Only premium users can see both.

**Basic - Type only**

Sports

Technology

Humor

Gardening

Fishing/Hunting

Fitness

Art

**Premium - Type and defined**

Football – Saints – Football player name

Soccer – World cup – Soccer player name

Technology- Web development – iOS Development

Gardening- Organic/vegetables

Fishing/Hunting – Fly Fishing, Deer Hunting

Fitness- P90x

Art- Fine Art, Charcoal

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**User Actions** – what profiles can do with other profiles

Free profile

Users can Message other users, companies,/businesses

Users can connect with other users, companies/businesses –

Users can prefer other users, companies/businesses

Users can search other users, companies/businesses, services- trades

Users can check in with other companies/ businesses/places

Users can solicit 1st network requests to users, companies/businesses

Users can Give Kudos to other users/Companies/businesses

Users can utilize icebreaker (1)

Premium/paid

Pro Users /businesses can message other Users, companies/businesses

Pro Users/businesses can send instant notifications with Users who prefer them

Pro Users/businesses can connect with other users, companies/businesses

Pro Users/businesses can prefer other users, companies/businesses

Pro Users/businesses can search other users, companies/businesses

Pro Users/businesses can check in with other Companies/businesses

Pro Users/businesses can solicit Requests to 1st, 2nd, and 3rd degree of network.

Pro Users/businesses give Kudos to other users/companies/businesses

Pro Users can utilize icebreaker [3]